



Auto Image

Professional Auto Photography & Video



SERVICES



Auto Dealer Photo Services

No matter what size your car dealership is, what kind of cars you sell - professional auto pictures will boost your sales and help manage your inventory!



Turn Key Photo Services

Auto Image Services offers services taking care of every step: Vehicle preparation, Photoshoot at your dealership, Photo editing, Collecting the pictures and information, Branding, Uploading to your inventory, Publishing online.



Auto Dealer Video Services

Professional video can provide more visual information on a car and be an effective marketing tool for your dealership with the help of social media, such as YouTube and Instagram.



Overlays & Graphic Design

We offer customized photo overlays to market your vehicles in advanced ways.

Digital Background

Whether you need to remove the background on multiple pictures, or you need to replace it with another background - we got you covered.

AUTO DEALER PHOTOGRAPHY



Reasons to use professional photos to sell your cars:

- Better marketing: unique branding for each car, paying attention to benefits.
- Professional light, background and focus on details. Wrong photo correction can give the wrong impression about car design and colors.
- Saving time & money: professional photographers work faster and you spend only if you have new cars in inventory unlike having in-house photographer on payroll.
- Having pictures in your dealership environment builds trust among your website visitors, unlike using stock photos.
- Easily updated inventory: don't miss uploading new cars to your inventory right away. Let our professionals do all the routine for you.
- Better pictures equals better business equals more sales. Larger digital footprint. Increase VDP's. More exposure on 3rd party sites like Autotrader.com and Cars.com





CAR BUYERS SPEND 59% OF THEIR TIME ONLINE (autotrader.com)

USED CAR BUYERS SPEND 62% OF THEIR TIME ONLINE (niada.com)

50% OF USED CAR BUYERS VISITED THE WEBSITE OF THE DEALERSHIP BEFORE THE PURCHASE (niada.com)

MULTIPLE CUSTOM PHOTOS ON VEHICLE DETAILS PAGES BRINGS 336% MORE VIEWERS (autotrader.com)

WHY DEALERS HIRE PHOTOGRAPHERS?



BUILD TRUST

Take advantage of online sales. Let your customers see detailed pictures of the cars and your dealership with the help of Auto Image Services. Show your level of professionalism to gain the trust of your website visitors by providing them with high-quality inventory photos.



MAKE IMPRESSION

A picture is worth a thousand words. Your customers can make a purchase decision already while looking at your stunning car pictures. Showcase the benefits of each vehicle and make it visually attractive with the help of Auto Image Services. Most of the time, photos are more important than descriptions.



SAVE BUDGET

Hiring professional car photographers, who perform their job fast and effectively, will cost you less than paying the salary of an in-house photographer. Pay according to the size of your inventory with the help of Auto Image Services.



BE UP TO DATE

Keep your inventory updated, be current. Take new car pictures as soon as possible and upload them to your resources. Every day you are losing or getting new customers depending on how effective and fast you list your new arrivals.



DIGITAL BACKGROUND

Automotive digital backgrounds help you customize your vehicle inventory photos. Whether you need to remove background on multiple pictures, or you need to replace it with another background - we got you covered.

OVERLAYS

Customized photo overlays market your vehicles in an advanced way.

Our designers will create unique overlays matching your preferences in colors and style, your corporate style. Our photographers can help you get high quality, beautiful pictures of each car you are selling.





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